

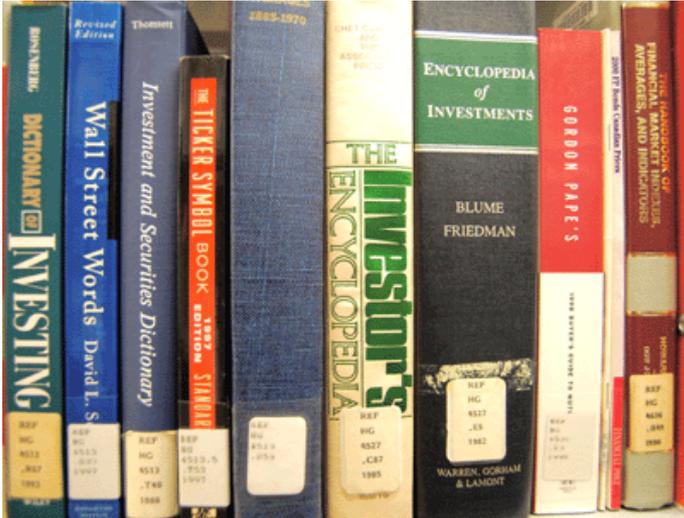
Zombie List: reanimating or confirming a dead source

Jennifer C. Boettcher, October 7, 2015

**Beyond the Numbers: Economics and Data
for Information Professionals**

Federal Reserve Bank of St. Louis

What we had



Permission: University of Prince Edward Island. Robertson Library

- Business Reference from
 - Encyclopedia of Business Information Sources (Gale, 1970-)
 - Handbook of Business Information (Strauss, 1988)
 - Business Information (Lavin, 1992)
 - Strauss's Handbook of Business Information (Moss, 2004)
 - Making Sense of Business Reference (Ross, 2013)

Serials

- Abstract and Indexes Services
- Annual Handbooks, Almanacs, etc.
- Trade Publications: Special Issues
- Government Documents
- Quarterly Statistical Reports
- Trades and Journals
- Gray Literature

1990s-Present



- Publishers
 - Converting formats
 - Consolidating
 - Selling off
 - Reducing cost
 - Competitors
 - Licensing content
- Libraries Trends
 - Local Area Network
 - CD-ROM
 - Internet
 - Limited Space

What happen to...

Old Title	New Title	Complete or Part	Status
International Abstracts of Human Resources	International Abstracts of Human Resources (online)		Dead
SMM's Survey of Buying Power	VNU/Nielsen/Incisive Media		Dead
Nelson's Directory of Investment Companies	Lipper Marketplace/ Broadridge	Part	Zombie
Lifestyle Market Analyst	Local Market Audience Analyst	Part	Zombie
Statistical Abstracts of the United States	Bernan and ProQuest Statistical Abstracts of the United States	Mostly in tact	Lives on

Award-Winning Zombie List

- Boettcher will create a Web-based finding aid that will help both business librarians and patrons who do not regularly track business information sources use core business titles that have been discounted, sold or recreated into new formats, which Boettcher calls the “Zombie List”.

**THANK YOU EMERALD GROUP
PUBLISHING AND BRASS & RUSA**

In progress

- Funds will support the work of a programmer who will construct and adjust the database accordingly.
- \$5000 is not enough



BLS.gov

Design

Did this continue? SU	Did this Continue? SU	Can I find similar information? All
Yes- What is it now called	no- provide copyright owner	Yes- What content, can be many sources
Yes- What format, different yrs, diff formats	no- How was it verified	Yes- who can I contact about it
Yes- Changes in content or collection	No- but there is similar information	Yes- Changes in content or collection
Yes- reviewers & taggers U & E		Yes- reviewers & taggers U & E
su= super user, e=editor, u=user		

Join the fun

The screenshot shows the ALAConnect website interface. At the top left is the ALAConnect logo. To the right are navigation links: ALA Home, About ALA Connect, Contact Us, Help, and Jennifer's Account. Below these is a search bar with 'ALAConnect' entered. A secondary navigation bar contains Home, Browse Groups, My calendar, Opportunities Exchange, and MentorConnect. On the left side, there is a sidebar menu with 'My Committees' and 'My Communities' sections. The 'My Communities' section is expanded to show a list of groups including 'Preconference/Institute Planners', 'RUSA SPARKS Grant 2014 Financial Literacy Education', 'RUSA Trends', 'RUSA Voices', 'Virtual Membership Meeting', 'What about Midwinter?', and 'Zombie List'. Below the 'Zombie List' entry are links for 'Find a Community to Join' and '+ Start a New Community'. The main content area displays the 'Zombie List Community' page. It features a title 'Zombie List Community' with a green 'Community' tag and an RSS icon. Below the title are links for 'Edit group info' and 'Delete posted items'. Further down are links for 'About this group', '4 members (2)', 'My group settings', and 'Leave this group'. There is a search box for the group and a 'View' dropdown set to 'Faces | List'. A toolbar contains icons for 'All', 'Discussions', 'Online Docs', 'Files', 'Polls', 'Events', 'Chats', and 'Add New'. Below the toolbar, it states 'No posts found in this group. You can be the first to add one.' and includes another RSS icon.

- As the Zombie List grows, Boettcher will recruit volunteers to test and manage the website as it develops.

Future of Older Data

- Add to the conversation by going to <http://bit.ly/2dnFZRA>
- 1st Print- we have more control
- Consider solutions, partners, policies, what WE can do!